



## Competitive Features Chart

Updated 10-14-2010

Feature	Star2Star	Traditional Phone Service and Third Party PBX	VoIP Phone Company and Third Party PBX	VoIP Phone Company with Hosted PBX
<b>Architecture</b>				
End-to-End integrated solution. The PBX and the phones service were designed to work together to provide powerful features, superior quality, unmatched reliability and dramatic savings.	Yes	No	No	No
Quantity of calls being delivered	We can Mix	Only Analog	Only VoIP	Only VoIP
Traditional Line \$100 per month	1	1	Not Available	Not Available
DSL \$70 per month	30	0	7 not advised	7 not advised
Cable modem \$70 per month	30	0	7 not advised	7 not advised
T1 Line \$600 per month	60	0	14	14
PRI \$900 per month	23	23	Not Available	Not Available
<b>Powerful Features</b>				
<b>Find-Me/Follow-Me forwarding:</b> Your office phone can ring at branch office locations while also ringing your cell phone, home phone or even a laptop soft-phone. Call routing can be set up or modified in a few seconds from the Star2Star web portal.	Yes	No	No	No
<b>Incoming call routing without added phone lines:</b> You can have as many incoming phone numbers as you want independent of how many phone lines you have (a nominal monthly fee applies.) Each number can do something different when it rings. For example, one number can be your main number, which rings at the receptionist desk, and a second number could be answered by an automated attendant for your customer service department. A third number could ring all the phones in the sales department. A fourth number could ring directly to a specific person, bypassing the operators and menus.	Yes	No	Sometimes	No
<b>Time based call routing:</b> Incoming calls can be routed differently when your business is closed. You can define a different set of hours for each day of the week. This can be combined with the incoming call routing to provide unique daytime and after-hours activities for each incoming number.	Yes	Partial	Partial	Partial

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<b>Multiple company identities:</b> Star2Star allows you to have an unlimited number of different company identities on the same phone system. Each company identity can have its own phone number and can be answered differently. You can have 3 companies or 3 departments of the same company, each with its own workflow, menus, group and recordings. You can even use different line appearances on the phones to let you know which company or department the caller dialed, so you can answer accordingly. You can also dial out from either company using the same phone by which line you select.	Yes	No	No	No
<b>Configurable outbound Caller ID</b>	Yes	No	No	No
<b>Multi-layer automated attendant:</b> You can quickly build multi-layer automated attendant menus which can send a call to any number of destinations such as the operator, ring a group of phones, a queue for the next available agent, a voice mailbox, a recording, the company directory etc. Destinations can include extensions at other locations or remote employees working from home. This is all done in an intuitive web interface.	Yes	Partial	Partial	Partial
<b>Extension user rights:</b> Extensions can be tailored to allow or prohibit certain activities such as international calling or outbound calling	Yes	Sometimes	Sometimes	Sometimes
<b>Unlimited free voice mail</b>	Yes	No	No	No
<b>Message waiting indicator light</b>	Yes	Yes	Yes	Yes
<b>Message waiting stutter tone</b>	Yes	Yes	Yes	Yes
<b>Call waiting</b>	Yes	Yes	Yes	Yes
<b>Web based configuration:</b> Users can set up speed dial, call forwarding, find-me/follow-me and voicemail options online with no help from an administrator	Yes	Partial	Partial	Partial
<b>Ring group timeout</b>	Yes	Sometimes	Sometimes	Sometimes
<b>Operator designation</b>	Yes	Yes	Yes	Yes
<b>Customer service call queues</b>	Yes	Yes	Yes	Yes
<b>ACD assisted call distribution</b>	Yes	Yes	Yes	Yes
<b>Queue caller timeout</b>	Yes	Sometimes	Sometimes	Sometimes
<b>Blind transfer</b>	Yes	Yes	Yes	Yes
<b>Assisted transfer</b>	Yes	Yes	Yes	Yes
<b>Call parking</b>	Yes	Yes	Yes	Yes
<b>Directed call pickup</b>	Yes	Yes	Yes	Yes
<b>Operator panel</b>	Yes	Yes	Yes	Yes
<b>Do not disturb</b>	Yes	Yes	Yes	Yes
<b>Built-in paging groups</b>	Yes	No	No	No
<b>Voice mail groups</b>	Yes	No	No	No

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<b>Front door intercom</b>	Yes	Sometimes	Sometimes	No
<b>Overhead paging</b>	Yes	Sometimes	Sometimes	No
<b>Custom on-hold music:</b> You can use any MP3 file to customized your music on hold, or you can optionally subscribe to our on hold music streaming service. We can also create custom, professionally recorded on hold sales and informational messages.	Yes	Partial	Partial	Partial
<b>Call blocking:</b> Call blocking is built in for each extension	Yes	Centralized	Centralized	Centralized
<b>Company directory:</b> The latest company directory is always just a click away as a printout.	Yes	No	No	No
<b>Voice prompts:</b> Professionally recorded greeting.	Yes	No	No	No
<b>Number porting:</b> Our number porting experts will transfer your telephone numbers from your existing carrier to Star2Star, so you can keep your old numbers.	Yes	Yes	Yes	Yes
<b>Multiple location support:</b> Star2Star includes excellent support for multiple location operation. Any number of branch offices can be made into one virtual phone system for transfers, with shared ring groups, call queues, automated attendants, shared operator, across multiple locations.	Yes	No	No	Yes
<b>Home office extensions:</b> Star2Star supports unlimited remote "home office" extensions over home DSL or Cable connection. Remote users may use an IP telephone or a Mac or PC softphone.	Yes	No	No	Yes
<b>Directory listing:</b> Directory listing provided with service	Yes	Yes	No	No
<b>Virtual extensions</b>	Yes	No	No	No
<b>Softphone extension</b>	Yes	No	Yes	Yes
<b>External extension (like a cell phone)</b>	Yes	No	No	No
<b>Outlook integration</b>	Yes	Sometimes	Sometimes	Sometimes
<b>911 support</b>	Yes	Yes	Sometimes	Sometimes
<b>Fax support</b>	Yes	Yes	No	No
<b>Traditional phones and phone systems</b>	Yes	Yes	No	No
<b>Ad hoc reporting</b>	Yes	Sometimes	Sometimes	Sometimes
<b>Voice mail to email</b>	Yes	No	Sometimes	Sometimes
<b>Built-in conference calling</b> Star2Star allows unlimited conference calling, even across multiple locations.	Yes	No	No	No

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<b>Superior Quality</b>				
<b>24x7x365 call quality monitoring:</b> Star2Star monitors the quality of your phone calls from end-to-end around the clock in our Network Operating Center with StarWatch.	Yes	No	No	No
<b>Service desk for end-to-end quality management with Phone, Web, and Email support. Staffed around the clock.</b>	Yes	No	No	No
<b>Quality of Service managed on phones, LAN and Internet connection</b>	Yes	Partial	Sometimes	Sometimes
<b>End-to-end management and monitoring of jitter, echo, *&amp; latency</b>	Yes	No	No	No
<b>Carrier Grade Cisco Network delivering superior call quality in the data center</b>	Yes	No	Sometimes	Sometimes
<b>Connect to the traditional phone Network</b>	Yes	Yes	No	No
<b>Guaranteed Reliability</b>				
<b>99.99% Reliability Guarantee</b>	Yes	No	No	No
<b>24x7x365 end-to-end System Health Monitoring:</b>	Yes	No	No	No
<b>Service Desk Phone for an end-to-end solution with Web, and Email support - staffed around the clock.</b>	Yes	No	No	No
<b>Backup with redundant Internet connectivity in case data center connectivity fails.</b>	Yes	No	Sometimes	Sometimes
<b>Backup with redundant phone carriers in case one carrier fails.</b>	Yes	No	No	No
<b>Analog Line backup on VoIP connection with automatic rerouting of calls.</b>	Yes	Not Backed up	No	No
<b>Disaster recovery to backup lost facility or cable cut.</b>	Yes	No	No	No
<b>Backup providing data center bypass.</b>	Yes	No	No	No
<b>Data center infrastructure backup with 100% Redundant Cisco Network at Tier-1 data center.</b>	Yes	No	Maybe	Maybe
<b>Dramatic Savings</b>				
<b>Unlimited free voice mail</b>	Yes	No	No	No
<b>PBX features are free (included)</b>	Yes	No	No	No
<b>Unlimited extensions</b>	Yes	No	No	No
<b>Domestic savings</b>	Yes, 50%	No	No	No
<b>International savings:</b>	Yes, 90%	No	Sometimes	Sometimes
<b>Equipment savings</b>	Yes, 75%	No	No	No
<b>Immediate return on investment</b>	Yes	No	No	No
<b>Financing available</b>	Yes 36 or 48 months	Sometimes	Sometimes	Sometimes
<b>Net Positive Cash Flow</b>	Yes	No	No	No